

DISCOVER BARCELONA TALKS

# Come and discover Barcelona: the Mediterranean tech & knowledge capital

Barcelona City Council invites you to discover the main economic aspects of the city through one hour sessions focused on city main assets and economic and innovation trends.

To attend the session send a request to: [citypromotion@bcn.cat](mailto:citypromotion@bcn.cat)

Overview of Barcelona's assets that have positioned the Catalan capital as the main business, technology and knowledge hub of southern Europe, with a special focus in its strategic and emerging economic sectors and 22@, its successful innovation district.

- Economic roadmap of the city & main projects
- Talent attractiveness, higher education and research assets
- Global connectivity and international events agenda
- A unique urban model with excellent quality of life
- A leading European start up ecosystem
- 22@, Barcelona's Innovation District
- Barcelona Activa, the municipal agency that supports entrepreneurship

Choose the date, time and venue that better suits your agenda


📅 Tuesday March 3<sup>rd</sup>

11:00h am

EN 

**Sala Empren - BARCELONA ACTIVA (Start up Lab building)**

Address:  
Carrer de la Llacuna, 162-164 - 08018 Barcelona.

Nearest metro station:  
 Glòries Line 1

📅 Wednesday March 4<sup>th</sup>

11:00h am

EN 

**MWC 2026 - Fira Gran Via**

Address:  
Av. Joan Carles I, 64 - 08908 L'Hospitalet de Llobregat

Nearest metro station:  
 L8 Europa / Fira




📅 Friday March 6<sup>th</sup>

11:00h am

EN 

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